



NARAYANA COLLEGE OF NURSING

Chinthareddypalem, Nellore - 524003. A.P.

Ph No: 0861-2317969 | Fax: 0861-2311968.

Recognized by Indian Nursing Council and A.P. Nurses & Midwives Council

Affiliated to Dr. N.T.R. University of Health Sciences, A.P. Vijayawada.

Accredited by "International Accreditation Organization (IAO)"



REPORT ON NATIONAL BREAST FEEDING WEEK

Date: 01.08.2026-07.08.2026

Time: 09:00 a.m. to 12 :00 Noon

Venue: Anganwadi Centre, TP Gudur, SPSR Nellore- 524311

Department of Community Health Nursing celebrated World breast feeding week in Anganwadi Centre, TP Gudur, SPSR Nellore. The program aimed to empower mothers with knowledge about proper infant breast feeding practices, remove common myths associated with lactation, and strengthen grassroots support systems through local healthcare and Anganwadi workers. Creating awareness regarding the significance of breastfeeding in promoting maternal and child health and supporting sustainable start in life among mothers in health care settings and community.

The event formally commenced with a solemn Prayer Song, followed by a vibrant Welcome Song presented by VI Semester B.Sc. Nursing students. The inauguration created an inviting and respectful environment for the gathered community antenatal and postnatal mothers, Anganwadi helpers.

Asso. Prof. G Pavithra, Department Community Health Nursing delivered a welcome address and detailed presentation on Breast feeding theme of the program is **"Breastfeeding for a sustainable start in life: Strengthen what works"**. Topics Covered in presentation was importance of early initiation of breastfeeding within one hour of birth. Essential benefits of colostrums (first milk) as the baby's first immunization. Maintaining exclusive breastfeeding for the first 6 months without external water or supplements. Psychological and physiological benefits for mothers (e.g., uterine involution, postpartum recovery, maternal bonding).

VI Semester B.Sc (N) students demonstrated breast feeding technique with skit. Demonstrated Techniques are Cradle Hold & Cross-Cradle Hold for effective latching. Side-lying Position for nocturnal feeding and postoperative recovery. Recognizing hunger cues vs. signs of adequate satiety in infants. Proper burping technique and prevention of nipple soreness/engorgement.

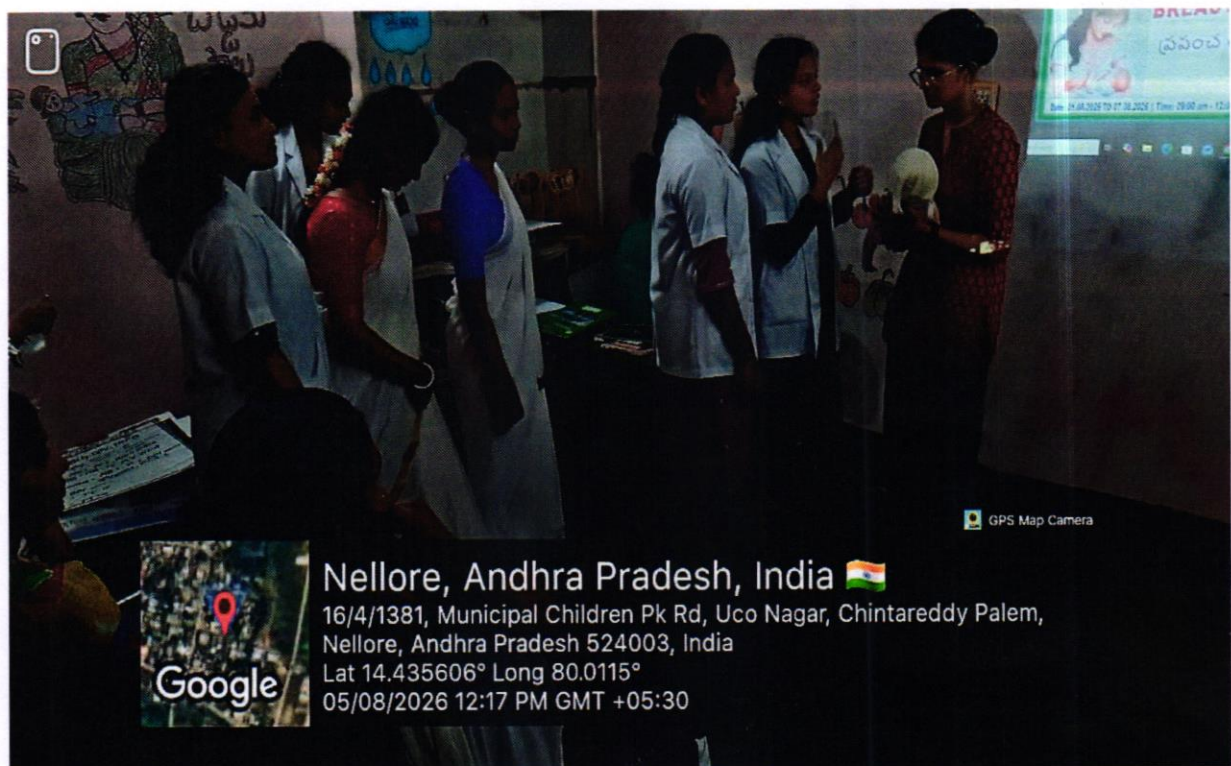


Fig: Skit on importance of Breast feeding

The Program was ended with the vote of thanks by Ms. P Esther Joel by expressing gratitude to the village administration, Anganwadi personnel, Nursing faculty, and participating community Antenatal and postnatal mothers for their active engagement followed by National Anthem.


PRINCIPAL
 Principal
 NARAYANA COLLEGE OF NURSING
 Chinthareddypalem,
 NELLORE - 524 003



NARAYANA COLLEGE OF NURSING

Chinthareddypalem, Nellore - 524003. A.P.

Ph No: 0861-2317969 | Fax: 0861-2311968.

Recognized by Indian Nursing Council and A.P. Nurses & Midwives Council

Affiliated to Dr. N.T.R. University of Health Sciences, A.P. Vijayawada.

Accredited by "International Accreditation Organization (IAO)"



Date:29/07/2026

CIRCULAR

Subject: World breast feeding week-2026

As a part of Breast feeding week celebration, the Community Health Nursing Department, Obstetrics and Gynaecological Nursing Department and Child health Nursing department planned to organize following activities from 01/08/2026 to 07/08/2026 with the **Theme: "Breastfeeding for a sustainable start in life: Strengthen what works"**.

Objective: Creating awareness regarding the significance of breastfeeding in promoting maternal and child health and supporting sustainable start in life among mothers in health care settings and community.

All the faculty members and students are informed to attend the program and make it successful.

Week activity Schedule:

Date	Conducted by	Activity	Venue
01/08/2026	OBG, CHN, COHN Departments	Inaugural ceremony	Smart class room
03/08/2026	OBG Department	Counseling Desk	Antenatal and Postnatal OPD
04/08/2026	CHN Department	Essay competition/ Art competition	Smart class room
05/08/2026	COHN Department	Skit/ Mime show	TP Gudur
06/08/2026	OBG Departments	Reel making competition, Quiz, Flash card exhibition	Auditorium and Smart classroom
07/08/2026	OBG, CHN, COHN Departments	Validictory program	Auditorium

Copy To,

- 1.IQAC
- 2.Departments
- 3.Notice board


PRINCIPAL
Principal
NARAYANA COLLEGE OF NURSING
Chinthareddypalem,
NELLORE - 524 003.